

# DENISON DEVELOPMENT ALLIANCE

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End of Year Report

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2024

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## OVERVIEW

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# Supporting Denison Businesses

## Destination Creation Grants

The Denison Development Foundation Provided Loan-To-Grants to the following local businesses:



### Deviled Egg Co.

A unique company as the first to specialize in gourmet deviled eggs. They offer elaborate and flavorful options while focusing on health and accommodating various dietary restrictions, all presented with a fun and exciting brand image. For more information [visit their website](#).



### Copacetic Cowboy

A lively bar known for its welcoming atmosphere and eclectic vibe. It features live music, themed events, and a diverse drink menu, making it a popular spot for locals and visitors. For more information [visit their page](#).



## Facade Grants

The Denison Development Alliance matched funds to improve the facade on the following businesses:



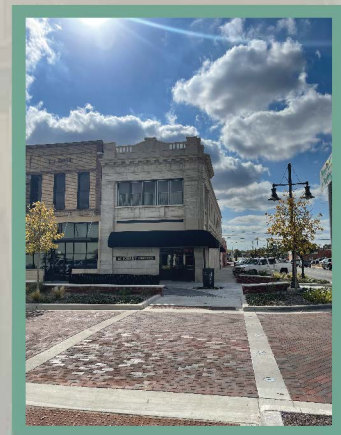
### Work In Progress

DDA is currently working with Victory Music and Veronica Brown Davis CPA to complete facade grants.



### Driggs Liquor

A newly opened Liquor store downtown denison, Discover a wide selection of spirits, wine and beer!



### Shaffer Law Attorney

Philip G Shaffer is an attorney that has a long time practice in Denison.



# Supporting Denison Businesses

## E-Commerce Grants

The Denison Development Alliance helped the following businesses become E-Commerce capable with 75% matching grants:

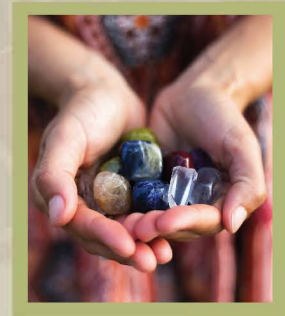


### The Horses Axe

The Horses Axe in Denison, Texas, is a venue for axe throwing, offering a fun and competitive experience. Their website includes information on booking, pricing, group events, safety guidelines, and any special promotions. For specific details, [visit their official website](#).

### Stones of the Heart

Stones of the Heart is a business specializing in gemstones, crystals and related products. Their website includes information about their offerings, workshops, events, and an online shop. To find additional information about Stones of the Heart or visiting their store [visit their website](#).



### Ezra Grant Servicers

Ezra Grant Services offer grant writing services and training. Their website features information about their services, client testimonials, and contact details, as well as multiple resources. For specific information [visit their website](#).

### Homestead Vineyards and Winery

Homestead Vineyards and Winery offers a wide range of wines and tasting experience. Their website includes their wine selection, vineyard tour, tasting events and special promotion. Find hours of operation, insights into the wine making processes and more is on [their website](#).

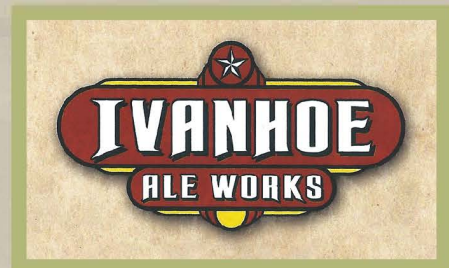


### Ironhorse Bar & Grill

Ironhorse Bar & Grill offers American cuisine, including burgers and pub fare. Their website features the menu, specials, events, and hours of operation, along with information of live music and private event hosting. For more details, [visit their website](#).

### Ivanhoe Ale Works

Ivanhoe Ale Works is a brewery known for its craft beers. Their website features beer selection, tours, tastings, events, taproom hours and merchandise. For more details, [visit their website](#).



Nov 20th



### GLOWI

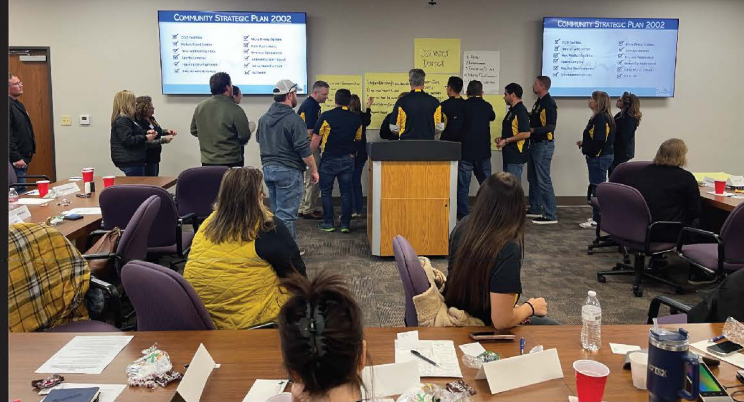
The men of the DDA, Tony and Levi - volunteered their time and served a delicious meal to the attendees of the first ever Grayon's Outstanding Women of Influence award event. DDA Gentlemen clean up well!

Dec 11th



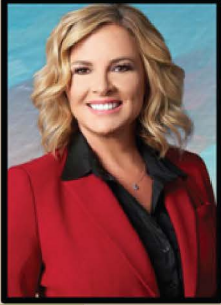
### Denison Leadership Meeting

The DDA and DDF hosted the 2025 Denison Leadership Institute for their economic development and workforce day. It was a day filled with learning, fun and tours. These future leaders gave ideas for projects and toured the Caterpillar plant and Ironroot Republic Distillery. We enjoyed the day along with the class!



# Supporting Our Community

Oct 23rd



## 4th Quarter Coffee & Chat

Denison Development Alliance co-hosted the Chamber of Commerce quarterly event where Shelly Luther, Republican and Tiffany Drake, Democrat, offered their visions for Texas and what they hope to accomplish if elected to State of Texas House Representative for District 62.



Nov 6th



## Industry Leaders Luncheon

Denison Development Alliance regularly hosts manufacturing and industrial leaders from Denison for a luncheon to share best practices, network, and create a stronger business community. Many plant managers joined this year's luncheon at Thai N Sushi to support the local community as they make plans for growth!



Nov 7th



## Red White & You Job Fair

The Denison Development Foundation hosted Texoma Workforce Solutions at Eisenhower Business center for a job fair focused on helping the veterans within our community. 42 employers registered for the event and hundreds of jobseekers attended, making it a big success!

Nov 15th



## State of the Community with Texoma HR

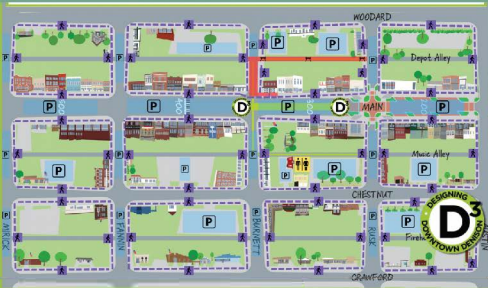
The economic development leaders of Grayson County presented updates on the projects in Bonham, Sherman and Denison. Tony Kaai started off the conference with a bang providing updates on the impending growth to the City of Denison and its surroundings.

# Supporting Our Future



## Preston Harbor Update

Preston Harbor will be a 3000 acre lakeside community in Denison, Texas, on Lake Texoma. Lake Texoma known for its residential developments and outdoor recreational opportunities, including boating, fishing, and hiking. The area attracts both full-time residents and visitors seeking a relaxing retreat by the lake.



## Denison Streetscape

Phase 2 of the Denison Streetscape Masterplan began in early 2024 and includes the 300 and 400 blocks of Main Street, the intersection of Fannin and Main, and Heritage Park as well as the alleys on both sides of Main. Construction has begun in the alleys and will move to Main Street once the alleys are complete. For more information [visit the city's website](#).



## City of Denison

Downtown Denison is the home of over 200 independently owned businesses and plays host to 681 events annually. You'll love shopping, eating and drinking in locally owned businesses while you stroll through the longest Main Street district in Texas. You'll enjoy 144 pieces of public art in downtown Denison and experience the energy of our spirited downtown where we define uniqueness with our spectacular events and small-town charm.

## DDA Support Staff & Highlights



Tony has been in the economic development business for over 40 years. He attained "Certified Economic Developer" status in 1993. He spent 15 years in Oklahoma and the last 24 in Denison, TX. During his tenure in Oklahoma, he served as the President of the Oklahoma Economic Development Council. In 1994 he was recognized as the "Professional of the Year" by the OEDC. In Texas he has served on Board of Director of the Texas Economic Development Council. Denison Development Alliance was awarded "Community of the Year" in 2005 and 4 other awards over his tenure for outstanding programs by the TEDC. Tony has extensive experience in assisting/recruiting back office, manufacturing, retail, and entertainment businesses.

# Supporting Our Future



Tiffany recently moved to Denison, Texas after being a lifelong resident of Las Vegas, Nevada. Tiffany graduated with a Bachelor of Science degree in pre-medicine at Brigham Young University and a Juris Doctorate degree from the William S. Boyd School of Law at the University of Nevada Las Vegas. She practiced law in Las Vegas for over seventeen years and now is a licensed attorney through the Texas State Bar. In Nevada, she primarily practiced and litigated cases in the areas of trusts, probate, and estates; business, real estate, and landlord/tenant law; homeowner's association law; and guardianship and domestic relations law, representing clients of diverse histories and backgrounds. Now, she is excited to use her background and experience to help the city of Denison grow, Tiffany is the proud mother of one married daughter and grandmother to two beautiful grandbabies. In her spare time, she enjoys traveling with her husband, playing the piano and writing a fantasy book series!



Rebeckah grew up in Durant, Oklahoma, and made Sherman, Texas her home 25 years ago. With a career largely centered in Denison, she has over two decades of experience in Human Resources, where she's excelled at helping businesses thrive by building strong teams and cultivating positive workplace cultures. Known for her hands-on leadership, Rebeckah has played a pivotal role in leading manufacturing plant start-ups and implementing HR strategies that foster long-term success. Outside of work, Rebeckah enjoys running a family-owned outdoor power equipment business with her husband. She's deeply committed to her community, having served on the boards of Texas Workforce Solutions, Texoma Family Shelter and the Denison Chamber of Commerce. In her free time, she loves spending time with her family and escaping to tropical beach destinations!



Troy Weber is a former Corporate Executive that has transitioned into the entrepreneurial space. He is now a results-driven FocalPoint Certified Business and Executive Coach and Trainer. He's passionate about creating a culturally diverse world filled with trust, respect, collaboration and safety allowing American dreams to thrive. Troy accomplishes this by assisting large corporations and business executives achieve their business goals related to their Corporate Vision and Strategic Plans. He improves their leadership skills in the areas of communication, time management and productivity.

# Supporting Our Future



Born and raised in Texas with Denison roots, Levi recently graduated from Texas A&M University from the School of Architecture with a Bachelor of Science in Urban and Regional Planning. As part of his schooling, he studied abroad in Bonn, Germany gaining first hand experience in design strategies and community interaction for city planning. Levi has a passion for improving the quality of life for North Texans, in both a professional and personal capacity, and says Denison is a great fit because the people are genuine and care for each other. He loves to have conversations with anyone about anything, especially the newest movies, and, in his free time, you can find him outside enjoying the local parks.

## Board Members



**Mark Kuneman**  
Chairman



**Charlie Pool**  
Vice Chairman



**Janet Gott Douglass**  
Treasurer



**John Hoover**  
Secretary



**David Spindle**  
Member



To find out more visit our Website or Socials!

## Denison Development Alliance

