



# 20th ANNUAL ECONOMIC DEVELOPMENT SUMMIT

FRIDAY, JANUARY 14, 2022 • 8:30 AM TO 12:00 PM

## **PUBLIC NOTICE**

The Denison Development Alliance will meet in a joint Annual Economic Development Summit with the Denison City Council beginning at 8:30 a.m. on Friday, January 14, 2022, at the Texoma Event Center (Hilton Garden Inn), 5015 U.S. 75, Denison, Texas. Notice is also given that three or more members of the Denison Development Alliance and the Denison City Council may be in attendance of the economic development summit for the purposes of participating in or listening to discussions relevant to the posted agenda items. At no time will the Denison Development Alliance or the Denison City Council take votes/action during the summit. The purpose of the economic development summit is to discuss the following:

### **I. WELCOME**

*Brett Evans, Chairman – Denison Development Alliance  
Meredith Doty, Chairwoman – Denison Development Foundation*

### **II. ROOFTOPS & ONLINE SHOPS**

*William Myers, VP of Business Development – Denison Development Alliance  
Derrick Roberts – Owner/Operator - Pop Around the Corner*

### **III. SMALL BUSINESS IS OUR BUSINESS**

*Meredith Doty, Chairwoman – Denison Development Foundation*

### **IV. A NEW DAY IN DENISON**

*Don Day, Managing Member – DFA Limited*

### **V. DESIGNING DOWNTOWN FOR THE FUTURE**

*Donna Dow, Main Street Director – City of Denison  
Marcus Patrinicola – Owner/Operator, Denison Katy Depot*

### **VI. BUILDING A PIPELINE FOR SUCCESS**

*Janie Bates, Executive Director – Workforce Solutions Texoma  
Carley Byrum, Associate – PTF Insulation Fabricators*

### **VII. KEEPING TEXAS OPEN FOR BUSINESS**

*Representative Reggie Smith – District 62*

### **VIII. ON THE ROAD AGAIN**

*Judge Bill Magers – Grayson County*

### **IX. KIDS GONE WILD**

*Diana Theall, President – Denison Area Chamber of Commerce*

### **X. NTRA – THE NEXT BIG THING**

*Robert Brady, Chairman – Regional Mobility Authority  
Wes Williams, Vice President & CFO – Hillwood Aviation Alliance*

### **XI. THE CHALLENGES OF COVID**

*Jared Johnson, Market Director of Ambulatory Services – Texoma Medical Center*

### **XII. A YEAR OF TRANSITION**


*Tony Kaai, President – Denison Development Alliance*

### **XIII. NOTHING IS GOING TO STOP US NOW!**

*Mayor Janet Gott – City of Denison*

## **CERTIFICATION**

I hereby certify a copy of this Meeting Notice was posted at the entrance of the Denison Development Alliance Building, 311 W. Woodard St, Denison, Texas, and posted on the Denison Development Alliance website, places readily available to the public at all times, this the 10th day of January 2022, at 9:17 am.

  
Loretta R. Rhoden, VP of Operations